



**ROTARY CLUB OF
CORPUS CHRISTI**
www.rotarycc.com

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DISTRICT 5930 CLUB 2062
125th Club Established
Chartered 1914

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Mary McQueen.....President
John Landers..... Past President
Crystal Mead..... President Elect
Tim Stephens ... President Nominee
Luciano Salazar..... Secretary
Jim Villaume..... Treasurer
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Cris RadaneataSgt-at-Arms

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DISTRICT 5930

www.rotary5930.org

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www.rotary.org

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Light Up Rotary

ROTARY MOTTOS

*Service Above Self
They Profit Most
Who Serve Best*



Rotary Club of Corpus Christi



**Pilot
Newsletter**

Program on Thursday, December 11, 2014 Volume 13, Issue 22

Our program this week will be given by Cynthia Van Green of GenCure out of San Antonio.

GenCure applies advances in regenerative medicine to help heal patients suffering from trauma, disease or the aging process. Using processed tissue and cell-based therapies, GenCure works to connect needs with solutions. Along with Be The Match, GenCure provides stem cell collection services to support the new generation of immune-based therapies. In addition, bone marrow donor services are provided for patients in need of lifesaving bone marrow transplant, and tissue harvesting and

Sgt-At-Arms	Cris Radaneata
Invocation	Rick Ott
Music	Polly Harris
4 Way Test	Nick Nilest
Introductions	Julian Grant
Hospitality	Julian & Nick
Meals & Tickets	Lee Smee, David Conoly & Tony Alejandro

Club News

Message from the President: With the winter holidays and the New Year right around the corner, my mind begins turning to RYLA. January is crunch time for RYLA with all those last minute details and finalizing the programs and attendee lists. This year we are adding a new layer of youth leadership training – Trailblazers. These are campers from last year who were invited to return to RYLA and continue their leadership training. Trailblazers pay their camp fees or take the initiative to find sponsorship. This adds another component to the training by making these emerging leaders responsible to secure resources for their further development.

We have made so many changes to the RYLA program over the past three years and each year those changes improved the program. Keeping the program adaptable means it remains responsive to needs and learning styles of our youth. So, appropriately enough, this week’s character word is **ADAPTABILITY: being open to learning or trying something new, adjusting to the situation.**



processing services are available for tissue repair, replacement and reconstruction procedures.

We know that you won’t want to miss this important presentation focused on the incredible breakthroughs in curative cell replacement.

The meeting will be held on Dec. 11, 2014

Solomon P. Ortiz Center

Lunch Begins at 11:45 AM

Meeting 12:10 PM - 1:15 PM

\$18 Lunch/ \$5 Non-Eaters

We are business and community leaders dedicated to making a positive difference through service.



**Mary McQueen
2014-2015 President**

Just last year I took the “Strength Finders” analysis; it’s one of the assessment tools we are giving our Trailblazers during RYLA. The idea behind this particular program is to identify your top five strengths so you can continue to build on what you already do well. Well, surprise, surprise – one my top five strengths was Adaptability. Guess that’s why I enjoy working with youth – they do keep you on your toes! I never really thought about being “adaptable” as one of my character strengths. But once I read that report, I thought about the choices and chances I have taken through life, and being willing to try something new has truly been an asset.

Back in my mid-twenties, I was at a cross roads, not sure where I wanted to go or what I wanted to be. I was working as a temp employee stuffing envelopes for a subscription mailer for a new business magazine here in town. The publisher walked in as I was working and sat down, just watching me for a moment. "You do realize you get paid by the hour, don't you?" he said. "Why are you working so fast?" "I thought you needed these ASAP," I replied.

After another hour of conversation, he said he was looking for a bookkeeper for the magazine, *Business Monthly*, and wanted to know if I knew anything about bookkeeping. I said yes and he offered me the job on the spot. I spent the weekend checking out every book I could find on bookkeeping and accounting and the next week I set up a rudimentary system for the new enterprise.

I became fascinated by the publishing business. When the editor was behind in getting the stories completed, I volunteered to write the articles based on her notes. For free. I think the "FREE" sold her on the idea. As she taped all her interview, I just had to listen to the tapes and generate the stories. By the fourth publication, I was writing almost a third of the articles, all under different pen names because the editor didn't want the publisher to know that she was subbing writing out to the receptionist/bookkeeper. By month five, I was learning to typeset and do paste-up – again for free –because we lost our typesetter. The company was having trouble making payroll so we kept losing employees.

By month seven, the editor resigned via a letter pushed under the publisher's door. And she was holding the cover story on a local businessman hostage until she got all of her back pay. Go figure. Now, changing the cover story meant changing cover art and we only had three days to keep our press date. Loose the press date and the magazine would be late by several weeks which meant billing for

advertising could not go out and all of us would be looking at another partial paycheck.

I told the publisher I could write the article. He, of course, was skeptical; what did a bookkeeper know about writing? Then I pulled out the previous magazines and showed him the articles that were written under my various aliases. Since this was basically the definition of between-a-rock-and-a-hard-place, he gave the go ahead. Unfortunately, the savvy previous editor had erased all the interview tapes. Smart girl. All you could hear on the tape was her fingers typing –probably typing that infamous resignation/hostage letter.

Okay. Regroup. I would just call and get another interview with the prominent businessman. I knew the format of questions so – piece of cake. Unfortunately, he was skiing in Colorado. No problem. I would do the interview over the phone. Two days later I had the interview and the publisher had negotiated for a new press deadline which gave me 36 hours to write the cover story and finish the magazine. I wrote the article on the typesetter and pasted it up, getting to the print shop with minutes to spare.

Unfortunately I didn't do a really good proofread on that cover article. A very conscientious former teacher sent me those pages from the magazine, very precisely edited in red ink. I had transposed the conjunctive "it's" with the possessive "its" twenty four times. Golden rule of editing: Never be the only one proofing your own articles. Each of you has probably seen just why that is a bad idea when reading the "Message from the President."

(cont'd on Page 5)

Have you paid your dues yet?

They are due in our office by 12-31 as per Rotary International's new policy.



CONGRATULATIONS BLINDA GIBSON ON EARNING YOUR BLUE BADGE!

World Polio Cases		
As of December 3, 2014		
	2014	2013
Total	316	355
Endemic countries	297	131
Non-endemic	19	224

- Upcoming Committee Meetings/Projects:**
- Jan 5:** Harvey Weil Steering Committee
 - Jan 6:** Membership Committee Meeting
- Upcoming Thursday Meetings:**
- Dec 18:** Holiday Program
 - Dec 25:** NO METING ~ Merry Christmas!
 - Jan 1:** NO MEETING ~ Happy New Year

- Where to Make-Up Missed Meetings:**
- All clubs meet at noon unless otherwise indicated
- Monday** A.P. Bakery Café—*Aransas Pass*
 - Tuesday** North Shore CC—*Portland*
Taft Community Center—*Taft*
Boathouse Grill —*Padre Island*
 - Wednesday** CC Country Club —*CC Southside*
Chicken Shack—*CC Northwest*
Alice Country Club—*Alice*
 - Thursday** 7 am CC Yacht Club—*CC Sunrise*
Pelican's Landing Rest.—*Port A*
5:30 pm Havana Club—*CC Evening*
 - Friday** CC Town Club—*CC West*
- Online www.rotaryclubone.org

Club News



The History of Rotary Club of Corpus Christi

*Compiled by Debra Bruce from records
in the Rotary Club Office*

As 1984 continued so did the excellent quality of our programs. Speakers included:

John Fainter, Secretary of State of Texas who gave population projections of 17 million by 1990 and 22 million by 2000 thus adding to three major statewide problems: water, road transportation and education.

Rotarian Lucian spoke about the Trinity Tower project, which was under construction. It was a new concept featuring a high rise retirement community, many interesting features and splendid amenities.

Dr. Dan Roberts, Executive Director, Joint Economic Commission in Congress was another speaker. His committee work was consumed with the issues around the down payment on the deficit and preparation of major tax law changes for 1985. Dr. Roberts attempted to refute the critics of the Reagan Administration tax cuts and made a plea for a constitutional amendment on the balanced budget and for an overhaul of the Federal Reserve System.

Paul Werner, fellow Rotarian and General Water Superintendent for the City spoke about the present water supply and general outlook for the future.

The Club continued to have joint meetings with the Chamber of Commerce where we had opportunities to recognize the success of Leadership Corpus Christi.

June 21st - President Harold Shockley presided over his last meeting where Phil Wieland, a 30 year member of our Rotary Bowling Team, gave an award to the Club as sponsor of the second place team trophy during the past bowling season. Members of his team were: Doug Quinn, Captain, Bill Holland, Dave Morris, Victor Moore, Burke Graham, Hollis

Neese (Westside) and of course Phil. A standing ovation was given to Freddie as this was her last meeting.

The Installation Banquet was held at the Corpus Christi Country Club on June 28th. The Duke invited Rotarians and Rotaryans to dress western-style or casual. Harold proposed that our Club organize a "Breakfast Club" in our city; it passed unanimously. He then presented checks to the Corpus Christi State School and to KEDT-TV. Harold asked Freddie to take a seat in a rocking chair that had been created by Basilio that included the Rotary logo. Roger Bateman then presented Freddie with wedding gifts which included a mop, a broom, a bucket and then finally, a Paul Harris Award. The new Officers and Directors were installed. Harold gave Leroy his President's pin and passed him the original 1913 gavel. Leroy said his theme for this year was "We Can Do More."

Congratulations to our Club on our 70th Anniversary on August 2! To begin the meeting, President Leroy asked Past-President Oscar Koepke to call our meeting to order by ringing our bell. Harvey Weil reflected on many fond memories and accomplishments as he recognized each Past President and their Rotaryann. In recognition of 70 years, what would have been more appropriate than a delegation from our founding club, San Antonio. Jean Richardson introduced Vice President Bruce Buls, who recounted our founding. He then introduced the delegation C.V. Betts, Bob Hollingsworth, Steve Simpson, Martin Cunningham and Betty Carney. They presented our Club with a new gavel, a plaque to commemorate the founding and a woman's Rotary pin for our Executive Secretary. The Sister City Students, six from Tampico and

four from Japan were also with us.

The Annual Club Assembly was held July 5th. President Leroy Foerster presided. PDG Obie Etheridge presented a special "Presidential Citation" to immediate Past President Harold Shockley.

President Leroy says "We Can Do More." He enumerated the following "modest goals": (1) Continue our increase in membership; (2) Begin a survey for organizing a new morning Rotary Club to be known as the Corpus Christi Sunrise Rotary Club; (3) Host the largest-ever Rotary Club meeting in South Texas on January 2nd; (4) Increase number of Paul Harris Fellows; (5) Double our local Rotary Club Trust Fund; (6) Send local student abroad in the student exchange program; (7) Start an anti-drug abuse project sponsored by our Club; and (8) Increase the fellowship we all enjoy through Rotary.

Inflation had finally caught us and beginning August 23rd our meal tab would be \$6 and \$4 for salad. Basilio presented a beautifully carved frame to the Club. It was placed in the Rotary office and used to display the names and pictures of the Paul Harris Fellows. The first meeting of the Sunrise Club was scheduled for August 27th.

Celebrating 100 Years of Service 1914—2014



1984-1985 President Leroy Foerster

2014 Salvation Army Bell Ringing Project



(cont'd from Page 2)

Anyway, back to the story. We made the deadline and published the magazine. I negotiated to be the new editor and spent the next five years as editor-in-chief for various versions of Corpus Christi's monthly magazines. I loved it. However, after the third time the publishing entity I worked for went bankrupt, Terrel Cass hired me to be the producer for KEDT-TV's weekly public affairs and business television programs. I didn't know anything about producing television shows, but, heck, I could learn.

In remembering those times, I realized just how much my life has been shaped by "Adaptability" with a dose of "What the heck, let's try it" thrown in for good measure. I learned to never underestimate what you could do – as long as you have an open mind and are willing to adapt to the opportunities at hand.

So this week, how about each of us try just one new thing. Take a chance. Make a change. Be open to learning, doing something different. Paul Harris did just that over 109 year ago and that brought Rotary to the world. Just saying.



BOARD OF DIRECTORS AND OFFICERS 2015-2016

POSITIONS FOR NOMINATION

President: Crystal Mead

President Elect: Tim Stephens

President Nominee: Suzel Mendieta

Secretary: Patty Clark

Treasurer: Turner Moller

Past President: Mary McQueen

1 year terms.

Directors: Positions up for election:

Pick four (4) for two (2) year term:

Leo Barrera

Paul Cameron

Tim Dowling

Cris Radaneata

Sally Reigle

Luciano Salazar

Alan Wilson

Christine Wisian



(L to R) Daryl Tanner, Dr. Rafael Coutin, Dr. Mary Dale Peterson, and George Tanner

George Tanner received a Paul Harris Fellow and then he and his wife gave two to their friends.

Have you made your donation to the Angel Tree Program benefiting the children at the Salvation Army?

Pick up a child's wish list card at the meeting Thursday, shop, wrap, and bring the present to the Holiday Program on the 18th. Or perhaps you would rather make a monetary donation and leave the work to the elves!

